Heart Failure Awareness Days 2023

Activities report post HFAD

Country: SLOVAKIA

Name of reporter: Peter Lesny, MD, PhD





Subtitle of the HFAD in Slovakia

Let's talk about heart failure together on this day
or
what we all did in the first week of May





Our goals

- inform and educate about the symptoms of heart failure
- highlight the fact that breathing difficulties without pain could be a heart problem
- talk to people not only through the media but also in person

♦ in order to achieve early diagnosis of HF



Public Events



Cooperation with the biggest bus carrier company in the country and personal meetings with people on buses and at bus stops Medical students discussed symptoms of heart failure with seniors and distributed booklets







Public Events



Health Festival is a city tour organized in cooperation with a health insurance company. **Measuring blood pressure, heart rate, glycaemia, HF symptoms survey, and discussions with professionals**.

COOVER

Focused on HF and cardiovascular diseases.

From start of May to end of June

24 cities
20,000 people planned
to be screened for
hypertension, diabetes,
HF symptoms





Heart failure on nation-wide TV channels





Target groups:

- general population
- people at risk(hypertension, diabetes, obese, older)

Reach: 200,000 people each





Engagement of decision makers



TV discussion about heart failure with the representatives of health insurance companies and Ministry of Health

Reach: 100,000 people

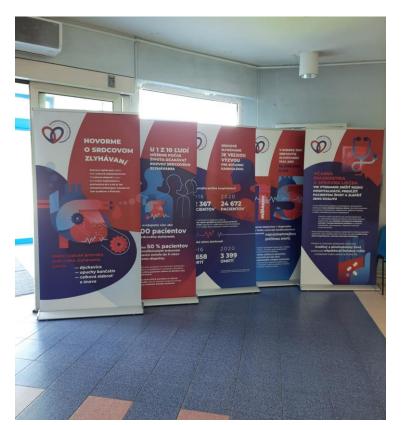




Engagement of public



Poster exhibition dedicated to symptoms, epidemiology, and prognosis of HF, and way of living of patients with HF was on display in hospitals and out-patient clinics.





Patient Engagement



Patient association in collaboration with professionals prepared educative videos focused on exercise training and cardiac rehabilitation in HF





Printed material for patients

HFA Heart Failure Association

were distributed and for display in public places











... we do this because we care about heart failure awareness in order to reduce the burden of HF

